

Abstract

Online marketing application is a marketing media of an online product or service. Online marketing application will provide many benefits for customer, especially in time. With an online system, customers can order without coming to the store directly that need some time and cost sacrifice. For producer, online marketing application can be used as tools of advertising and distributing information about products or services that are marketed at minimal cost

“Body Modification Marketing Online Application of Acong-Modifikasi” has the ability to handle transactions that directly observed by an admin system. There are a few feature of this application, for buyer: shopping cart, member registration, and account management. For seller: product management, member management, and reports management.

This application was built using OOP method and ER diagram as design og database system. This application is implemented using HTML, PHP and MySQL as database administrator and other supporting software.